

SOUVENIR BOOKLET

COMPLIMENTS RETAIL MERCHANTS ASSOCIATION

Louisville, Ky.

Officers

J. L. RIEHM	-	-	-	PRESIDENT
BEN STRAUS	-	-	-	VICE-PRESIDENT
LEE LEWIS	-	-	-	SECRETARY
C. A. TAYLOR	-	-	-	TREASURER
J. V. BECKMAN	-	-	-	MANAGER

Directors

C. B. CASTNER	C. A. WELLENDOFF
ABE C. LEVI	GEO. E. ROCHE
HENRY LEVY	LEOP. LEVY
T. B. DUNCAN	I. F. STARKS
HENRY BESTEN	

Chairmen of Committees

LEGISLATION	-	-	-	FRED. W. KEISKER
COMMERCIAL CO-OPERATIVE	-	-	-	BEN STRAUS
STATE ORGANIZATION	-	-	-	ED. PERRY
STATE IMPROVEMENT	-	-	-	T. B. DUNCAN, JR.
PROMOTION	-	-	-	HENRY BESTEN
ENTERTAINMENT	-	-	-	H. J. STRENG
SPECIAL ASSESSMENT	-	-	-	HENRY LEVY
STREET	-	-	-	GEO. E. ROCHE
ADVERTISING	-	-	-	C. B. CASTNER
GRIEVANCE	-	-	-	THOS. B. MORTON
FINANCE	-	-	-	LEOPOLD LEVY
MEMBERSHIP	-	-	-	C. A. WELLENDOFF
DISCOUNT	-	-	-	LEE LEWIS
EMPLOYMENT	-	-	-	C. A. TAYLOR
ITINERANT MERCHANTS	-	-	-	ABE C. LEVI

Rare Books

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Members Retail Merchants' Association

Louis Appel	Men's Furnishings and Hats	442 W. Market and 507 Fourth.
The Aronson Co.	Cloaks, Suits and Furs	354 Fourth.
J. Bacon & Sons	Department Store	332 W. Market.
The Baldwin Company	Pianos	529 Fourth.
Aug. R. Baumer	Florist	Masonic Temple Bldg.
Besten & Langen	Ladies' Garment Specialists	538 Fourth.
The Big Store	Clothing, Hats and Furnishings	424 W. Market.
Boston Shoe Co.	Footwear	534 and 553 Fourth.
Buschmeyer Bros	Druggists	Fourth and Green.
Byck Bros & Co.	Footwear	338 Fourth.
Crutcher & Starks	Clothing, Furnishing, Hats and Shoes	Fourth and Jefferson.
J. Dolfinger & Co.	China and House Furnishings	584 Fourth.
T. B. Duncan & Sons	Wall Paper	517 Third.
Eclipse Coal Co.	Coal	Lincoln Bldg.
Geo. G. Fetter Co.	Printers—Office Supplies	424 W. Main.
Globe Furniture Co.	Furniture	619 W. Market.
The Golden Rule Store	Department Store	335 Fourth.
James Greene	Furniture and Carpets	425 E. Market.
H. J. Gutman & Co.	Cloaks, Suits, Furs	521 Fourth.
Hartman Furniture & Carpet Co.	Furniture and Carpets	436 W. Market.
Hays Cloak and Suit Co.	Ladies' Outer Garments	Fourth and Jefferson.
J. S. Hilton	Umbrellas, Gloves, etc.	413 Fourth.
Hubbuck Bros	Carpets and Rugs	524 W. Market.
L. Huber & Son	Jewelers	356 W. Jefferson.
Husch Bros	Cloaks, Suits, etc.	324 Fourth.
Matt Irion	Jeweler	404 W. Market.
Jones & Miller Co.	Hardware, etc.	316 W. Market.
Kaufman-Straus Co.	Department Store	543 Fourth.
Fred W. Keisker & Son	Furniture	586 Fourth.
Wm. Kendrick's Sons	Jewelers	336 Fourth.
J. C. Kirchdorfer	Stoves, Hardware, etc.	Baxter and Christy Ave.

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Jas. K. Lemon & Son	Jewelers	511 Fourth.
Levy Bros	Clothing, Furnishings, Hats & Shoes	Third and Market.
Jno. C. Lewis Co	Department Store	558 Fourth.
T. N. Lindsey	Art Goods	556 Fourth.
Loevenhart & Co	Clothing, Hats and Furnishings	Third and Market.
W. H. Matlack	Plumber	552 Fourth.
McGinn & Honaker	Shoes	638 Fourth.
W. H. McKnight Sons Co	Carpets and Furniture	Fourth and Walnut.
Montenegro-Riehm Music Co	Pianos, etc	628 Fourth.
Nanz & Neuner	Florists	656 Fourth.
Norman & Taylor	Carpets and Draperies	520 Fourth.
Office Supply Co	Printers and Office Supplies	438 W. Main.
Raab & Bohmer	Coal	223 W. Market.
E. G. Reimers	Florist	1516 Baxter Ave.
Roche & Roche	Men's Furnishings	Paul Jones Bldg.
Rohrman Ice Co	Ice	
Rodgers & Krull	Jewelers	Fourth and Green.
Schoppenhorst Dry Cleaning Co		1026 W. Grayson.
Schupp & Schmidt Mfg. Co	Furniture	421 W. Market.
Shapinsky & Rothstein	Dry Goods, Cloaks and Suits	310 W. Market.
Southern Optical Co	Optical Goods	Fourth and Chestnut.
Starr-Swartz Co	Ladies' Ready-to-wear, Millinery	523 Fourth.
Sterns	Dry Goods & Ladies' Outer Garments	348 Fourth.
Stewart Dry Goods Co	Department Store	Fourth and Walnut.
Herman Straus & Sons Co	Department Store	414 W. Market.
Volz & Michael	Shoes	342 W. Market.
J. Winter, Jr. & Co	Merchant Tailors	228 Fourth.
Geo. Wolf & Co	Jewelers	528 Fourth.
Wm. Wolf	Milliner	708 Fourth.
Zapp & Short Co	Fancy Groceries	324 W. Market.

The Retail Merchants' Association



HIS ORGANIZATION is composed of sixty of the leading retail establishments of Louisville. It is the most important commercial body in the Southwest. One of its main objects is to impress the out-of-town consumer with the importance of Louisville as a shopping center. To this end it offers extraordinary inducements by rebating railroad fares at stated intervals during the year. This plan is heartily commended by more than twenty thousand visitors who have taken advantage of this offer during the past three years. Detailed information will be gladly furnished by the manager, Mr. J. V. Beckman, upon request.

A glance at the foregoing pages will show that the most prominent stores are members and will show that every branch of trade is fully represented. All the old established stores as well as the younger concerns are cooperating in this effort. Louisville today is not only one of the prettiest cities in the country but it has the finest stores. The shopping district of Louisville is condensed; the stores are grouped in a comparatively small area. Competition is very strong, thus, values are kept up and prices always the lowest. Better assortments and more reliable merchandise cannot be found in America. The R. M. A. is worthy of your fullest confidence. Its members invite you to take advantage of this rebating offer and visit the Kentucky metropolis frequently.

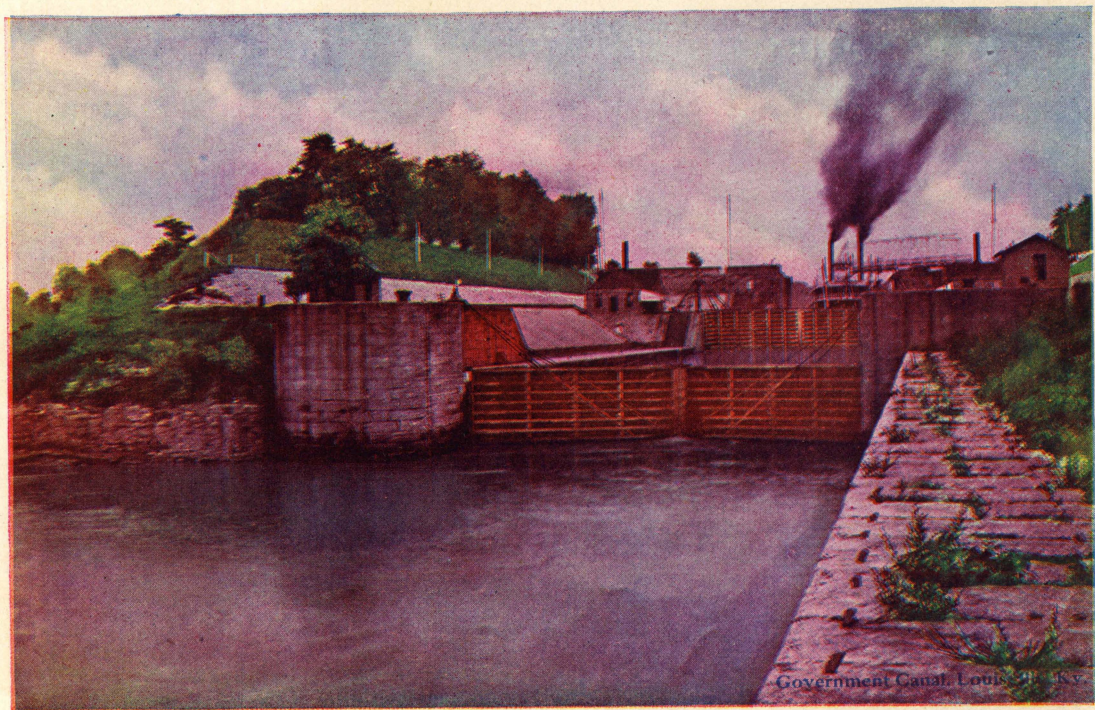
The Seelbach

A
Celebrated
Show
Place



Famous
Rathskeller

Louisville's Million-Dollar Hotel



Government Canal, Louisville, Ky.

Golf Links, Louisville, Ky.



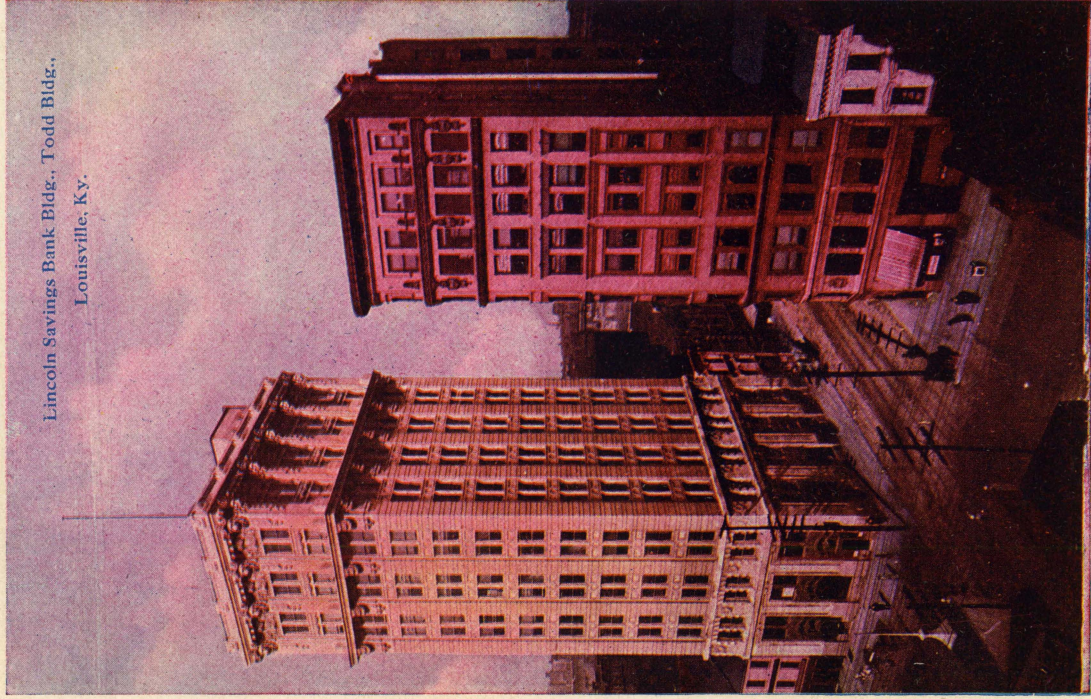
Fourth Ave. and entrance Seelbach Hotel,
Louisville, Ky.

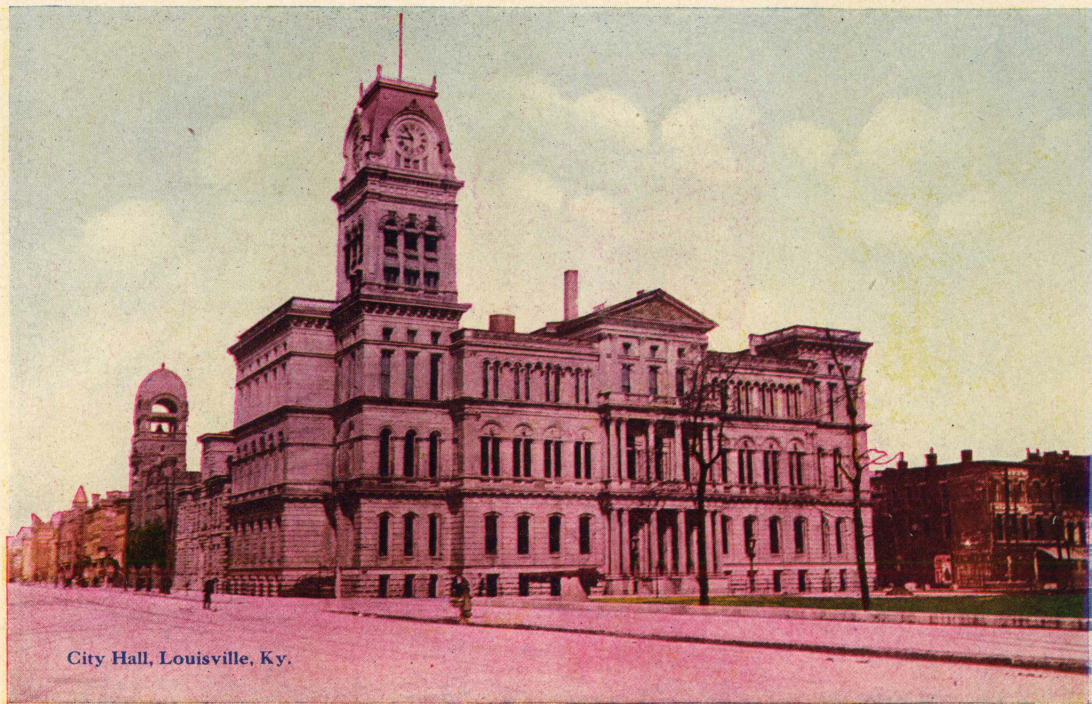


Court House, Louisville, Ky.

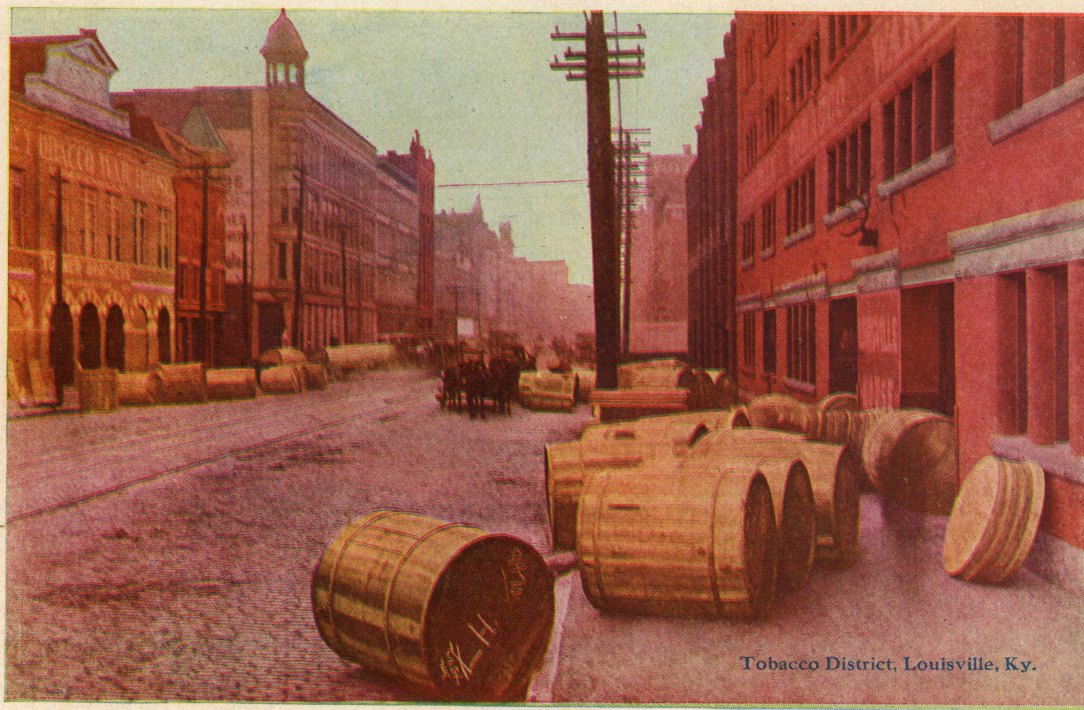


Lincoln Savings Bank Bldg., Todd Bldg.,
Louisville, Ky.





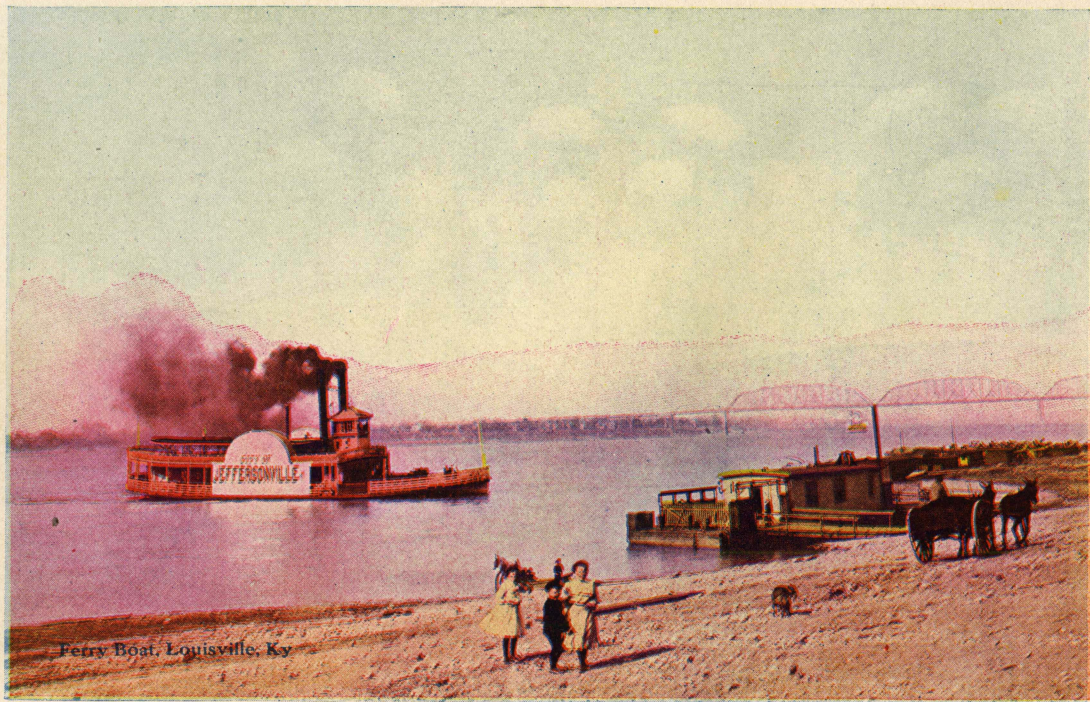
City Hall, Louisville, Ky.



Tobacco District, Louisville, Ky.

Confederate Monument, Louisville, Ky.





Ferry Boat, Louisville, Ky



Central Park, Louisville, Ky.



Third Avenue, Louisville, Ky

